CLAIMS:

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1. A teletext decoder page memory (6), comprising: a memory configuration including a first memory section (6a), a second memory section (6b) and a third memory section (6c), each of said first, second and third memory sections being comprised of a plurality of memory storage positions, the first memory section (6a) is used for storing a first subpage N₁of a user requested page N and also for storing sequentially higher order pages (N+1, N+2,..., N+J) of said user requested page N, the second memory section (6b) is used primarily for storing sub-pages (N₂, N₃,.. N_i) of said user requested page N; and the third memory section (6c) for storing the K most recently requested teletext pages by the user;

wherein the second memory section (6b) may also be used for storing additional sequentially higher order pages (N+(J+1)), (N+(J+2)) of said requested page N when it is determined that the second memory section (6c) has at least one unused memory storage position available subsequent to storing said sub-pages (N₂, N₃,... N_i) of said user requested page N.

- 2. The teletext decoder of Claim 1, wherein said second memory section (6b) stores additional sequentially higher order pages (N+(J+1)), (N+(J+2)) of said requested page N which follow in sequential order from the highest sequentially higher order page stored in said first memory section (6a).
- 3. The teletext decoder of Claim 1, wherein said second memory section (6b) stores additional sequentially higher order pages (N+(J+1)), (N+(J+2)) of said requested page N in direct proportion to the number of unused memory storage positions available.
- 4. The teletext decoder page memory of Claim 1, wherein the first memory section (6a) is a sequential memory (6a) for storing the first subpage N₁of said requested page N and sequentially higher order pages (N+1, N+2,..., N+J)of said requested page N in one of a television mode and a teletext mode.
 - 5. The teletext decoder page memory of Claim 1, wherein the second memory

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- 6. The teletext decoder page memory of Claim 1, further comprising: a non-volatile memory (9), the non-volatile memory (9) configured to store (K+1) page numbers, wherein said (K+1) page numbers include one of a page number of a last viewed teletext page and the page numbers of the K most recently requested teletext pages stored in the third memory section (6c).
- 7 The teletext decoder page memory of Claim 6 wherein the page number of a last viewed teletext page is one of a page number of a last viewed page in a television mode and a page number of a currently viewed teletext page in a teletext mode.
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- 8. A method for smartly caching teletext pages in a teletext decoder page memory comprised of at least a first memory section, a second memory section and a third memory section, the method comprising the acts of:
- storing a first sub-page of a user requested page N in the first memory section (6a);
 - storing sequentially higher order pages (N+1, N+2, ...N+J) of said user requested page N in the first memory section (6a);
 - storing sub-pages (N₂, N₃, N₄, .., Ni) of the user requested page N in a second memory section (6b);
- determining if the second memory section (6b) has at least one unused memory storage position; and
- using the at least one unused memory storage position of the second memory section (6b) to store additional higher order pages (N+(J+1), N+(J+2),...) of said requested page N.

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9. The method of Claim 8, wherein the act of storing a first sub-page of a user requested page N in the first memory section (6a) further comprises the acts of:

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purging the contents of the memory storage cells of the first memory section (6a);

determining if a first sub-page N_1 of the user requested page N is previously stored in the third memory section (6c);

if said determining act is true:

- a) retrieving the first sub-page N_1 from the third memory section (6c);
- b) storing the first sub-page N_1 in the first storage position of the first memory section (6a);
 - c) displaying the first sub-page N₁ to the user;
- d) shifting all teletext pages preceding the first sub-page N_1 in the third memory section (6c) to the right in FIFO like manner; and
- e) storing the page corresponding to a previous user request at the first memory storage position of the third memory section (6c);
- if said determining act is not true downloading a first sub-page N_1 of the user requested page N.
- 10. The method of Claim 8, further comprising the acts of:
 shifting all page numbers preceding the page number of the
 requested page N to the right in a non-volatile memory (9) in FIFO like manner; and
 storing the page number associated with the user requested page N
 in a first storage memory storage position of the non-volatile memory (9).
- 11. The method of Claim 8, wherein the act of storing sub-pages of the user requested page in a second memory section (6b) further comprises the acts of:

 determining if the user requested page N consists of multiple sub-pages
 (N₁, N₂,..., Ni, N_{i+1}); and

if said determining act is true, performing the act of downloading the multiple subpages $(N_2,...,N_i,N_{i+1})$ of the requested page N.